



'16 CSDA ANNUAL
CONFERENCE

San Diego • Oct. 10-13

A photograph of four sailboats with blue sails on a calm blue ocean under a blue sky with light clouds. The sailboats are positioned in the middle ground, spaced out across the horizon.

set sail
to San Diego this fall

ATTENDEE REGISTRATION

CSDA Annual Conference and Exhibitor Showcase

The leadership conference for special districts.



**California Special
Districts Association**

Districts Stronger Together



“The CSDA Conference is the most valuable annual conference of all the ones we attend. If you are a special district, this is the only place to learn everything you need to know that relates to special district governance, trends, issues, and legislation. Kudos to CSDA for a job well done.”

Kimberly Thorner, SDA
General Manager



“The annual conference always gives me something I can use in my role as a board member.”

Michael Seaman
Director

set sail

to an ocean of knowledge

The CSDA Annual Conference & Exhibitor Showcase is the one conference special district leaders can't miss! Don't be left on shore - this Leader-Ship is about to set sail!

Join 800-plus special district professionals and industry experts for a three day, must-attend education and networking extravaganza. Participate in inspiring and motivating keynote sessions. Walk away with strategies, new connections, and innovative ideas to move your district forward.



Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points can be earned based on an agency's attendance at the CSDA Annual Conference & Exhibitor Showcase reducing SDRMA member's annual contribution amount.

top 10 *reasons to attend*

- CSDA'S ANNUAL CONFERENCE HAS A PROVEN RECORD OF PROVIDING SOME OF THE BEST EDUCATION OPPORTUNITIES FOR DISTRICT STAFF AND ELECTED OFFICIALS.
- INTERACT WITH INDUSTRY EXPERTS.
- TIMELY AND RELEVANT SESSION CONTENT.
- TOOLS, TECHNOLOGIES, AND PROCESSES YOU CAN USE IN YOUR DISTRICT.
- BE THE FIRST TO HEAR ABOUT SPECIAL DISTRICT TRENDS.
- GAIN KNOWLEDGE AND INSPIRATION FROM NATIONALLY RECOGNIZED SPEAKERS.
- ATTEND SPECIALIZED WORKSHOPS AND SESSIONS DESIGNED TO ADDRESS YOUR NEEDS.
- MEET ONE-ON-ONE WITH INDUSTRY SUPPLIERS WHO UNDERSTAND YOUR NEEDS.
- NETWORK WITH OTHER ATTENDEES AND INDUSTRY SUPPLIERS.
- MAKE NEW CONTACTS AND MAINTAIN KEY RELATIONSHIPS.
- EARN CREDIT INCENTIVE POINTS FROM THE SPECIAL DISTRICT RISK MANAGEMENT AUTHORITY (SDRMA).



who should attend?

- BOARD MEMBERS – DIRECTORS AND TRUSTEES
- GENERAL MANAGERS
- FIRE/POLICE CHIEF
- DEPARTMENT MANAGERS AND SUPERVISORS
- ADMINISTRATIVE SUPPORT STAFF
- FINANCE MANAGERS
- BOARD SECRETARIES
- LEGAL COUNSEL
- CONSULTANTS
- SUPPLIERS
- OTHER DISTRICT SUPPORT STAFF

Monday, October 10

pre-conference

Workshops, golf tournament, tours, and more!

Pre-conference Workshops

9:00 a.m. – 3:00 p.m.

SPECIAL DISTRICT LEADERSHIP ACADEMY MODULE 1: GOVERNANCE FOUNDATIONS - Earn SDRMA CIPs

\$225 Member, \$340 Non-member

(pre-registration/payment required)

As the core curriculum of CSDA's Special District Leadership Academy, this workshop serves as the "foundation" for the series on effective governance of special districts. It is specifically designed for special district board members and meets the requirement for six hours of governance training for Special District Leadership Foundation programs.

12:00 – 3:45 p.m.

COMMUNICATION STRATEGIES FOR BOARD MEMBERS AND GENERAL MANAGERS

BHI Management Consulting

\$150 Member, \$225 Non-member

(pre-registration/payment required)

Communication is the fluid of any organization. This workshop is critical for those districts that know they have organizational challenges and those who know enough to believe that good communication is an absolute best practice. It will deal with the most commonly overlooked, complicated, and difficult areas of public agency communications.

Golf tournament & Pre-conference Tours

10:00 a.m. - TEE TIMES BEGIN

CSDA Annual Golf Tournament
CORONADO MUNICIPAL GOLF COURSE

\$95 includes golf cart, lunch, and prizes!

(pre-registration/payment required)

Join special district elected officials, staff, and business affiliates at this optional event. Great golf skills are not necessary!

Transportation to/from on your own.



12:00 – 3:00 p.m.

Pre-Conference Tour

CARLSBAD DESALINATION PLANT

\$35 per person includes light lunch, tour, and transportation to/from the hotel.

Limited to 45 attendees. Register early!

After three years of construction, the San Diego County Water Authority and Poseidon Water dedicated the Claude "Bud" Lewis

Carlsbad Desalination Plant on Dec. 14, 2015. The

plant is producing approximately 50 million gallons

per day of locally controlled water for San Diego County, helping to minimize the region's vulnerability to statewide drought conditions. It is part of a \$1 billion project that includes the nation's largest and most technologically advanced and energy-efficient treatment plant, a 10-mile large-diameter pipeline and improvements to Water Authority facilities for distributing desalinated seawater throughout San Diego County. The plant meets about seven to 10 percent of the region's water demand – about one third of all the water generated in the county.

TOUR PARTICIPANTS TAKE NOTE: Please wear long pants (no capris) and closed-toe, flat, sturdy shoes (no heels allowed) and bring a government issued photo identification. Due to security at the site, you will not be allowed to tour the facility without proper clothing and identification. Personal protective equipment (hard hats, vests and safety glasses) will be provided at the plant.



SDA Exam & District NetWorks Meetings



2:00 – 4:00 p.m.

Special District Administrator (SDA) Exam
Special District Leadership Foundation

Optional – must be scheduled prior to conference.

4:00 – 5:00 p.m.

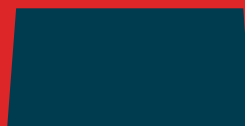
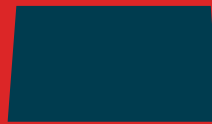
DISTRICT NETWORKS MEETINGS

Designed by local special district leaders to connect and interact with other leaders from throughout California; come take part in one of our six District NetWorks meetings:

- Northern Network
- Sierra Network
- Bay Area Network
- Coastal Network
- Central Network
- Southern Network

You're not adrift...no matter where you are in the state, you belong to a district network. Share challenges, solutions, and opportunities with your neighboring districts. Learn how you can take part in CSDA's grassroots advocacy and public outreach efforts. Take this opportunity to meet your public affairs field coordinator, connect with special district leaders, and grow your network!

While there are plenty of opportunities for relaxation in San Diego, we know you've come for business, and San Diego provides the perfect setting to be inspired. As the only U.S. city to be named a "World Smart City" by National Geographic Channel, San Diego is a destination where attendees can achieve the extraordinary. And, the San Diego/Tijuana region was just recognized by National Geographic Traveler Magazine as one of only 20 "Best of the World" destinations for 2016!



The seven unique meeting regions are just minutes from San Diego International Airport, historic and world-renowned national parks and attractions like Old Town San Diego, Cabrillo National Monument, SeaWorld San Diego, San Diego Zoo and San Diego Zoo Safari Park, LEGOLAND California Resort and the USS Midway Museum, to name a few.

Balboa Park, the nation's largest urban cultural park, is home to 17 museums and performing arts venues. From La Jolla to Mission Bay, to the beautiful inland mountain and desert regions, San Diego has something for everyone.



'16 CSDA ANNUAL CONFERENCE

KEYNOTE SPEAKERS



TUESDAY

9:00 – 10:45 a.m.

Opening Keynote Presentation: Ross Shafer

HOW TO STAY RELEVANT

Six-time Emmy Award winning comedian and author of 14 human resource training films

on customer service and leadership presents, "How to Stay Relevant." Staying relevant is different from being current. Being "current" is awareness. Learn more on page 8.



WEDNESDAY

9:00 – 10:45 a.m.

Keynote Presentation: Kai Knight

COMPOSING YOUR WORLD

Sponsored by SDRMA

Kai Knight has a diverse

background that has been fueled by creating and making music. He holds an engineering degree from Stanford University's d. school where he was introduced to the innovative culture of Silicon Valley. Learn more on page 11.



conference **begins** *meet the captain*

MONDAY, OCTOBER 10

5:30 – 7:30 p.m.

President's Reception with the Exhibitors

(ALL REGISTERED ATTENDEES WELCOME)

NAVIGATE YOUR WAY TO THE EXHIBIT HALL AND JOIN US AS WE NETWORK WITH BUSINESS PROFESSIONALS WHO PROVIDE ALL TYPES OF GOODS AND SERVICES TO SPECIAL DISTRICTS. ENJOY APPETIZERS AND REFRESHMENTS AS YOU MEET WITH CSDA BOARD PRESIDENT BILL NELSON, A.K.A. THE CAPTAIN, AND CSDA BOARD MEMBERS FROM AROUND THE STATE.



10.11 – 10.13 schedule.

Don't be left on shore - this Leader-Ship is about to set sail!

TUESDAY, OCTOBER 11

7:30 a.m. – 6:00 p.m.

Exhibitor Showcase Open

7:30 – 8:45 a.m.

Continental Breakfast with the Exhibitors (*Raffle*)



9:00 – 10:45 a.m.

**Opening Keynote Presentation:
Ross Shafer**

HOW TO STAY RELEVANT

Six-time Emmy Award winning comedian and author of 14 human resource training films on customer service and leadership presents,

“How to Stay Relevant.” Staying relevant is different from being current. Being “current” is awareness. Relevance is taking action to make sure you matter to your customers, your constituents, and your teams. Schafer has studied different industries to understand relevance and how organizations can heighten theirs and he'll share with you what he's learned.

11:00 a.m. – 12:00 p.m

**CSDA Finance Corporation Board and
Annual Meeting**

11:00 a.m. – 12:00 p.m

Breakout Sessions

REQUIRED ETHICS AB 1234 COMPLIANCE TRAINING (PT. 1)
Meyers Nave

This two-part training covers general ethics principles and state laws related to: personal financial gain by public servants; conflict of interest, bribery and nepotism; gift, travel and mass-mailing restrictions; honoraria; financial interest disclosure and competitive bidding; prohibitions on the use of public resources for personal or political purposes; the Brown Act open meeting law and more. *Must attend both sessions in order to receive your certificate.*

ARE YOU WEARING THE RIGHT HAT?

Successful special districts depend on both board members and staff to know which role they play and carrying that out for the benefit of the district as a whole. The presenter of this session has served as both a board member and staff member and can help you learn more about what role you should be playing in your district and how to avoid “crossing the line.”

ACCOUNTING AND FINANCIAL REPORTING UPDATE FOR SPECIAL DISTRICTS

Mann, Urrutia, Nelson CPAs & Associates LLP

The governmental accounting and financial reporting landscape gets more complex each year. This breakout will provide an update of GASB requirements and will provide relevant steps you can take to minimize their impacts on your district.

VOTING RIGHTS ACT: WHERE WE'VE BEEN AND WHERE WE'RE GOING

Cota Cole LLP

This breakout will delve into the most recent case law and legislative developments that are impacting how public agencies address voting rights issues. While some introductory explanation of the issue will be provided, the purpose of this presentation will be to provide a thorough analysis of more recent developments.

ETHICS, GIFTS IN THE PUBLIC SECTOR, AND FPCC REPORTING OBLIGATIONS

Atkinson, Andelson, Loya, Ruud & Romo

This breakout will cover ethics and conflict of interest requirements, including legal prohibitions and mandated disclosure obligations under California law. Public officials and employees who are required to file Form 700s will find it highly informational.

SPECIAL DISTRICT EXECUTIVE RECRUITMENT, EVALUATION, AND COMPENSATION

Hanson Bridgett LLP

Recruiting executives has become increasingly difficult for public agencies. Special districts are constantly filling positions at the executive level but are frequently hindered by limits on compensation, including limits imposed by PEPPRA. We will discuss how to approach executive compensation post-PEPPRA and how to avoid federal tax law traps along the way.

2016 PREVAILING WAGE REQUIREMENTS - NEW LAWS, NEW REGULATIONS

Contractor Compliance and Monitoring, Inc.

The implementation of SB854 still challenges public agencies. New updates in 2016 and pending legislation may affect which contractors an agency can use on public works projects. Join us for a review of SB 854 obligations and 2016 changes, and to discuss best practices for managing public works and maintenance work under these new rules.



12:00 – 1:45 p.m.

Lunch with the Exhibitors

Included in conference registration.

All conference attendees are welcome to attend lunch in the exhibit hall. Enjoy your lunch while taking time to learn more about our exhibitors and the valuable services they provide. From risk management, accounting, HR, legal, banking services and more, our exhibitors have some of the best of what you're looking for!

2:00 – 3:15 p.m.

Breakout Sessions

REQUIRED ETHICS AB1234 COMPLIANCE TRAINING (PT. 2)

Meyers Nave

This two-part training covers general ethics principles and state laws related to: personal financial gain by public servants; conflict of interest, bribery and nepotism; gift, travel and mass-mailing restrictions; honoraria; financial interest disclosure and competitive bidding; prohibitions on the use of public resources for personal or political purposes; the Political Reform Act; the Brown Act open meeting law and the California Public Records Act. *Must attend both sessions in order to receive your certificate.*

STRETCHING COMMUNITY DOLLARS TO BUILD FOR THE FUTURE

Institute for Local Government

Local elected officials have a unique and important role in the development, resilience, and success of their communities. Collaborations in the form of shared services, staffing, joint use, and planning yield results greater than any one single agency could achieve on its own. Learn from local leaders about best practices and lessons learned in building and furthering collaborations.

PAYING FOR CAPITAL PROJECTS: KEY CONSIDERATIONS FOR UTILIZING DEBT

CSDA Finance Corporation

If your district is considering using debt to fund all or part of a mission-critical capital project, knowing how to prepare to incur long-term indebtedness is critical. Join consultants from the CSDA Finance Corporation to learn about financing strategies and how to achieve the best terms and interest rates for your district.

THE BOARD AND POLICY MAKING - GETTING CLEAR ON THE ROLES

BHI Management Consulting

The prime role for the board is to make/ clarify or improve the policy of your agencies. This breakout is meant for all board members, at any level of service, to consider the critical nature and importance of the practice of policy-making.

COME HELL OR HIGH WATER: FUNDING CONSERVATION, FLOOD CONTROL, AND STORMWATER

Best Best & Krieger LLP

This presentation will address potential solutions to structuring tiered water rates in light of recent court decisions; and options for funding discounts for low income water, sewer, and solid waste service customers, and stormwater and flood control services.

TAKING CHARGE OF YOUR NEWS COVERAGE: TIPS AND TRICKS FOR MAKING THE MOST OF YOUR MEDIA INTERACTIONS

Communication Advantage

Be sure to attend this session designed to help district officials unravel one of the greatest mysteries of public service: How to say just the right thing, at the right time, when the news media knock on the door (or telephone or website or twitter feed).

STRATEGIES FOR DEALING WITH A TOXIC WORKPLACE

Placer County Water Agency

A dysfunctional or "toxic" workplace is often characterized by poor communication, lack of trust, gossip and cynicism, blame and scapegoating, and negativity. This interactive session will provide attendees with a checklist that can be used to determine whether your workplace is in fact toxic, and will share effective strategies to clean up the toxins and rejuvenate the organization.



"I thought the CSDA conference was a great blend of sessions developed to assist our industries and their needs as well as great keynote speakers who were particularly motivating and inspiring to help us breathe new life into our own positions, and to help our office staff do the same."

Sheryl Landrum
District Manager

3:30 – 4:30 p.m.

Breakout Sessions

UH-OH! HOW TO STEER THE SHIP BACK TO SAFETY IN EMERGENCY SITUATIONS

Meyers Nave

Natural disasters, political dramas, personnel issues, and capital projects gone awry are just some possibilities that could plunge a district into emergency mode. We'll provide the tools to navigate these crises with composure, in both short and long terms.

REV UP YOUR REVENUE: A HOW-TO-DO-IT OVERVIEW FOR SPECIAL DISTRICTS WITH REVENUE NEEDS

SCI Consulting Group

An overview of current available revenue mechanisms, including special taxes, benefit assessments, fees and charges, and grants. Associated public opinion polling and community outreach will also be presented.

OPEB AND PENSION STRATEGIES: UNLOCKING THE POWER OF PRE-FUNDING PARS

This breakout will address the latest funding strategies and trends to reduce both OPEB and pension liabilities. Presenters will cover: how to reduce retiree health care obligations, pre-funding liabilities, benefit and funding strategies, and options to lower pension liabilities and improve net pension liabilities (GASB 68).

SPECIAL DISTRICT REORGANIZATION: WHAT DOES IT MEAN, WHAT ARE THE OPTIONS, AND HOW DO WE PREPARE?

Kampa Community Solutions

Districts are expected to have the expertise to provide the basic services for which they were formed. But what if you can't afford providing services at a level that meets all laws and standards? Presenters will cover a checklist of items for consideration to avoid potential major operational and financial pitfalls associated with consolidation.

CARLSBAD SEAWATER DESALINATION PROJECT: COLLABORATIVE SOLUTIONS

Panel Discussion

The Carlsbad Seawater Desalination Project is the nation's largest and most technologically advanced and energy-efficient seawater desalination plant. Completed in December 2015, this \$1 billion project provides a drought-proof, locally controlled water supply to 400,000 people in San Diego County. The project was built as a public/private partnership that included the Water Authority, Poseidon Resources, and IDE Technologies. This session will include a panel of partners to discuss the collaboration necessary on the long road to permit the plant, and the process to design and fund the facility, the water purchase agreement that ensures regional delivery of the water, and day-to-day operations.

CHAIRING AND MANAGING EFFECTIVE PUBLIC MEETINGS

Colantuono Highsmith

Whatley PC

Dread the thought of chairing or attending another meeting? This breakout will help you make board, public, staff, and just about any meeting more constructive. It will provide techniques and tips for effective meetings.

DESIGN-BUILD DELIVERY UNDER NEW CALIFORNIA LAW

Atkinson, Andelson, Loya,

Ruud & Romo

The law has been revised in the past several months to allow, under certain conditions, local agencies to contract using the design-build method. This breakout will educate on the design-build delivery method and the qualifications and legal requirements to implementing such a project in the state of California.

Mix & Mingle in the Exhibit Hall

TUESDAY, OCTOBER 11

4:30 – 6:00 p.m.

Grand Prize Drawings

Drop anchor and connect with exhibitors in the exhibit hall for a cocktail and appetizer before you go ashore for dinner in San Diego. Be sure to enter for one more chance to win one of our fabulous prizes!



WEDNESDAY, OCTOBER 12



8:15 – 9:00 a.m.

SDRMA Sponsored Full Plated Breakfast*All registered attendees and exhibitors welcome.*

WEDNESDAY

9:00 – 10:45 a.m.

Keynote Presentation:**Kai Knight****COMPOSING YOUR WORLD***Sponsored by SDRMA***KAI KNIGHT****COMPOSING YOUR WORLD**

Kai Knight has a diverse background that has been fueled by creating and making music. He holds an engineering degree from Stanford University's d. school where he was introduced to the innovative culture of Silicon Valley. Kai began playing the violin when he was three years old, was classically trained, and studied under the concertmaster of Kennedy Center Opera House Orchestra. His music has brought him to perform in venues such as the White House and the Great Wall of China.

Why do some people just play notes they are handed while others write new music in the world? In his captivating presentation, violinist Kai Knight will tackle this question, perform original music, and share the inspiring story of how he became an innovative composer in a field of conformity. This session will leave you feeling inspired to take your future into your own hands and bring your unique ideas forward.

11:00 a.m. – 4:45 p.m.

SDRMA Safety Specialist Certificate Program*Lapidus Safety Consulting*

This session will identify the critical elements that compromise a safety plan. Identifying key components of the Injury, Illness Prevention Plan (IIPP), Cal/OSHA guidelines, and best practices of safety management to help your agency stay safe. Participants will receive a General Safety Certificate and earn CIP points for their agency. *SDRMA members only.*

11:00 a.m. – 12:15 p.m.

Breakout Sessions**BECOME THE OFFICE COACH - COACHING FOR PERFORMANCE***CPS HR Consulting*

The three keys to successful leadership are knowing your people, getting results, and establishing a positive work environment. Coaching is the leadership competency that creates development within all three keys. This breakout will explore the coaching process and how you can move people into higher levels of performance using coaching.

2016 FAIR EMPLOYMENT AND HOUSING ACT (FEHA) UPDATES*Special District Risk Management Authority (SDRMA)*

Effective on April 1, 2016 the Department of Fair Employment and Housing (DFEH) issued the new regulations to the Fair Employment and Housing Act (FEHA). The session will identify the updated "employer" duties to take "reasonable" steps to prevent and correct discrimination and harassment in the workplace. We will discuss the new law and its effect on gender identity, gender expression, and transgender status, which are expressly protected in the workplace.

REQUIRED AB 1825 SEXUAL HARASSMENT PREVENTION FOR STAFF AND ELECTED OFFICIALS (PT. 1)*Burke Williams Sorensen*

AB 1825 makes sexual harassment prevention training mandatory for supervisory employees of special districts and other organizations. This legislation requires employers to ensure that all managers/supervisory employees receive at least two hours of sexual harassment prevention training every two years. Receive your AB 1825 compliance training for special districts with this breakout. *Must attend both sessions in order to receive your certificate.*

LET THE SUN SHINE IN: BROWN ACT UPDATE*Atkinson, Andelson, Loya, Ruud & Romo*

This session will educate on the legal requirements and procedures to ensure public business is conducted in full compliance with California's transparency laws. Attendees will learn the Brown Act's requirements concerning agendas, meeting procedures, public participation, and permissible closed session exceptions.

AND NOT A DROP TO DRINK: OPTIONS AND OBLIGATIONS FOR HANDLING CALIFORNIA DROUGHT*Hanson Bridgett LLP*

Drought continues to hound California water agencies, despite the recent rains. With the drought have come state mandated regulations, as well as increased pressure on agencies' financial modeling. We will discuss agencies' obligations under the drought regulations and the options that are available for recovering costs in light of the limits imposed by Proposition 218.

INNOVATIVE STRATEGIES AND SOLUTIONS THROUGH COLLABORATION*Panel Discussion*

Although service area maps clearly define service boundaries, agency leaders can collaborate and use contractual agreements to create solutions that improve service, share costs and infrastructure, and create progressive projects that might otherwise not be achievable. Attend this session to learn about techniques others have used to improve collaboration and take away ideas you can incorporate into your own district.

BUILDING CONSENSUS FOR CORE PRIORITIES: CRITICAL ACTION YOUR BOARD SHOULD TAKE

Rauch Communication Consultants, Inc.

Whether you call it identifying priorities, building consensus, or strategic planning, building consensus for core priorities is a critical action to move your district from good to great. This will help you to overcome key challenges and take advantage of important opportunities.



12:30 – 2:00 p.m.

CSDA Annual Awards Luncheon

All registered attendees and exhibitors welcome.

Recognize and celebrate your peers. Join us as we celebrate the best of special districts with awards including: Board Member of the Year, General Manager of the Year, the prestigious William Hollingsworth Award of Excellence, Special District Leadership Foundation (SDLF) Awards, and more!

CSDA Recognizes the Best Among Special Districts

Do you have a board member, staff member, local chapter or program that you feel deserves recognition?

Each year, CSDA presents various awards during the conference. There are a number of different categories. Please consider outstanding individuals within your districts for individual awards. Chapter awards and district awards are also open for nominations.

Visit the Awards section of our conference website at conference.csdanet.net for more information.

CSDA Awards Luncheon

Guest Only, without a conference registration: \$45

If you have any questions regarding the awards or the awards process, please contact Charlotte Lowe at 877.924.2732 or by email at charlottel@csda.net.

Deadline for submissions is Friday, July 22, 2016. All applicants will be notified prior to the Annual Conference as to the winner.

2:15 – 3:30 p.m.

Breakout Sessions

PREVENTING EMPLOYEE DISHONESTY CLAIMS/BEST PRACTICES

Special District Risk Management Authority (SDRMA)

This session will identify and discuss steps that a board can implement to prevent and mitigate employee dishonesty/embezzlement losses. Reviewing recently published Grand Jury reports provides specific examples of how employees were able to circumvent agency policy to embezzle district funds and also identifies misuse of district property.

MORE OPEN AND PUBLIC? RECENT DEVELOPMENTS IN THE CALIFORNIA PUBLIC RECORDS ACT

Burke Williams Sorenson

Between the Legislature and the courts, 2016 has been a significant year for new laws and decisions affecting the scope and application of the California Public Records Act. This breakout will address recent updates to the law.

HOW QUALITY STANDARDS CAN RE-INVENT GOVERNMENT

CPS HR Consulting

A quiet revolution in government management has begun, with a goal of reinventing the value proposition of government. This breakout will discuss the revolution, which is based on the universal adoption of an intriguingly simple set of auditable quality standards that provide a uniform and objective means of measuring delivered efficiency, effectiveness, and value in all government offices and agencies everywhere.

REQUIRED AB 1825 SEXUAL HARASSMENT PREVENTION FOR STAFF AND ELECTED OFFICIALS (PT. 2)

Burke Williams Sorensen

AB 1825 makes sexual harassment prevention training mandatory for supervisory employees of special districts and other organizations. This legislation requires employers to ensure that all managers/supervisory employees receive at least two hours of sexual harassment prevention training every two years. Receive your AB 1825 compliance training for special districts with this breakout. Must attend both sessions in order to receive your certificate.

BUSINESS CONTRACT PROVISIONS THAT PROTECT YOUR DISTRICT

Liebert Cassidy Whitmore

Nothing is wrong with your vendor contract until the unexpected happens. Districts will receive pointers to avoid problems with vendor contracts using real life examples, including “must-have” provisions and how to proceed when vendors want you to sign confusing contract forms.

NAVIGATING THE CALPERS AUDIT

Best Best & Krieger

This presentation will discuss the most common compliance issues that lead to an audit finding and how an agency can address those issues to minimize the impact of an audit. In addition, we'll discuss the risk factors that make an agency more likely than not to be selected for a CalPERS audit. Finally, we'll walk you through the audit process and discuss the purpose and target of each phase of an audit.

MASTERING GOOD GOVERNANCE

Rauch Communication Consultants

This interactive session full of examples and real world ideas will help you streamline and update how your board operates. Gain ideas on how to make board meetings more effective, interesting, and meaningful. Learn how to evaluate whether to have committee meetings and, if so, how to structure them. Get tips on how to ensure your board is focusing on the right information and issues and providing clear policy direction to the manager.

3:45 – 4:45 p.m.

Breakout Sessions

LET'S GET DIGITAL - ELECTRONIC RECORDS MANAGEMENT

Laserfiche

Today's special districts have more information than ever, and it is a challenge to effectively manage warehouses full of documents. That's why many special districts are turning to electronic records management for relief. Join us to learn more about the fundamentals and best practices of establishing an electronic records management strategy.

WORKERS' COMPENSATION CLAIMS - WHAT'S AN EMPLOYER TO DO?

Special District Risk Management Authority (SDRMA)

Understanding the workers' compensation claims process and the responsibilities of both the employer and employee is critical in the claims process. This session will discuss and provide examples of the employer's role in managing a work-related injury. The primary goal of a successful claim is returning the employee to work. What steps are necessary to accomplish this goal? What is the injured employee's role in the claim process? These and many other questions will be answered.

ON-BOARDING THE BOARD

BHI Management Consulting

When a new board member starts their service in a district, it always presents a unique opportunity to "on-board" them properly. This breakout will provide attendees with information on how to do just that.

BIDDING PROCEDURES AND BID PROTESTS

Liebert Cassidy Whitmore

This breakout will provide an overview of the bidding process, including statutory authority, bidding procedures and considerations, and responsiveness vs. responsibility. Using specific examples, this session will also provide best practices for special districts to avoid a bid protest and how to properly handle a bid protest if one occurs.

R.E.S.P.E.C.T.: COMMUNICATING YOUR DISTRICT'S VALUE

Panel Discussion

District officials and staff seek guidance on how to create strategic communications and outreach programs that are effective in educating their customers. A panel will share success stories and best practices on identifying customer segments and their motivational factors, crafting tailored messages, and coordinating programs that deliver intended communications to customers in a way that builds trust and motivates action.

EVERYTHING YOU NEED TO KNOW ABOUT ONLINE COMPLIANCE

Streamline

CSDA Legislative Representative Dillon Gibbons and the folks at Streamline, who brought CSDA members the free SB 272 compliance tool, will go over everything special districts need to know about online compliance—even for those without a website. They'll touch on federal and state requirements, go over the Freedom of Information and Public Records Acts, and discuss transparency best practices. The presenters will also give an update on pending legislation that affects districts. Attendees will leave with comprehensive handouts detailing each requirement to help them with compliance.

DRONES IN YOUR DISTRICT: TECHNOLOGY, EXISTING LAW, AND PRIVACY CONCERNS

Meyers Nave

Unmanned aerial vehicles, commonly known as drones - are creating challenges for state and local governments. This session will explore new and proposed drone legislation and the developing dialogue about surveillance, voyeurism, and privacy rights.



6:00 – 8:00 p.m.

**Special District Leadership Foundation (SDLF)
Taste of the City**

OKTOBERFEST CELEBRATION

See next page...



Oktoberfest

Wednesday 10.13 | 6:00 – 8:00 p.m.

Special District Leadership Foundation

Taste of the City Oktoberfest Celebration

Join us for an evening of all things
Oktoberfest: beer, brats, and even a
Bavarian beer garden band!

This party has a purpose. Attendees at this reception will have the opportunity to participate in the Special District Leadership Foundation (SDLF) silent auction to raise funds for scholarships. A special wine raffle will also be held at 7:30 p.m. Be sure to purchase tickets throughout the conference for the chance to win a deluxe 35-bottle wine cellar fully stocked.

You must be present to win!

All registered attendees and exhibitors welcome.

Member guest: \$60 Non-member guest: \$90



**SPECIAL DISTRICT
LEADERSHIP FOUNDATION**

SDLF is an independent, non-profit organization formed to promote good governance and best practices among California's special districts through certification, accreditation, and other recognition programs. The SDLF and its activities are supported through the California Special Districts Association and Special District Risk Management Authority. For more information visit www.sdlf.org.



THURSDAY, OCTOBER 13

8:30 – 10:00 a.m.

Breakout Sessions**CHAPTER ROUNDTABLE DISCUSSION**

Join the annual roundtable gathering of CSDA's affiliated chapters. CSDA board members and CSDA affiliated chapter officers will come together from throughout the state to share an update on the state of the chapters, discuss best practices, and deliberate the latest issues and opportunities facing the membership. Learn more about the local leadership at work within the special districts community and how participating in a CSDA affiliated chapter can benefit your district and your region. All attendees welcome.

CEQA: WHAT SPECIAL DISTRICTS NEED TO KNOW IN 2016 AND BEYOND

Best Best & Krieger LLP and Albert A. Webb Associates

Special district actions must comply with fast-changing CEQA law. This panel addresses recent legislation and litigation, and will touch upon GHGs, AB 52, special events, water issues, and much more.

THE ETHICAL MAZE OF ELECTED OFFICE

Liebert Cassidy Whitmore

California law includes an endless and varied array of ethics and related laws that affect elected leaders. This breakout will address these laws so that staff can educate the elected official concerning easily-violated ethical standards.

ENHANCED INFRASTRUCTURE FINANCING DISTRICTS - SHOULD SPECIAL DISTRICTS JOIN THE PARTY?

Kosmont Companies

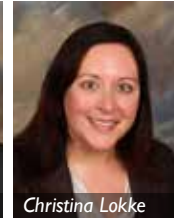
Welcome to the post-RDA world of economic development. With a dozen new statutes geared toward directing how public agencies can attract private investment and jobs, it's time to figure out how to make it work for special districts.



10:15 a.m. – 12:00 p.m.

Closing Brunch**2016 LEGISLATIVE IMPACTS ON SPECIAL DISTRICTS**

Kyle Packham



Christina Lokke



Dillon Gibbons



Jimmy MacDonald

CSDA's lobbying team will present attendees with the most up-to-date information on the outcome of the most significant state budget and legislative issues impacting special districts in 2016, as well as a sneak peak of what to expect in 2017.

This year included major proposals affecting special district governance and reporting, as well as how your district contracts for the design and construction of vital infrastructure. Get all the latest legislative results and learn what they mean for special districts going forward.

12:00 p.m.

Time to disembark.

"Everything went great. The breakout sessions were so informative and the speakers very helpful and willing to find info on any questions they couldn't immediately answer. The hotel was very comfy and the staff - hotel and conference alike - were very attentive."

Crystal Smith
Director



'16 CSDA ANNUAL
CONFERENCE



Hotel and location

Sheraton San Diego Hotel and Marina
1380 Harbor Island Drive
San Diego, CA 92101

Room reservations are available at the Sheraton San Diego Hotel & Marina at the CSDA rate of \$159 plus tax single or double occupancy, which includes complimentary guestroom internet access. Call 877.734.2726 and ask for the California Special Districts Association rate. The first night room and tax becomes non-refundable if a reservation is cancelled after the cut-off date of Monday, September 19 at 5:00 p.m.



your
cabin



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SDRMA offers a seamless extension of balance and agility. For 30 years, we've been helping California public agencies ride the changing waves of risk. Whatever the emerging trend or ongoing exposure, our unique combination of world-class consulting and technical experts stands superior on our members' behalf.

We serve as a single resource for all your coverage protection and risk-management needs. Visit our website at www.sdrma.org or call us at **800.537.7790** to learn more about our Workers' Compensation, Property/Liability and Health Benefits Programs.



quick guide at a glance

MONDAY, OCTOBER 10

9:00 a.m. - 3:00 p.m.	PRE-CONFERENCE WORKSHOP: Special District Leadership Academy: Governance Foundations
10:00 a.m. Tee Times Begin	CSDA ANNUAL GOLF TOURNAMENT: Coronado Municipal Golf Course
12:00 - 3:45 p.m.	PRE-CONFERENCE WORKSHOP: Communication Strategies for Board Members and General Managers
12:00 - 3:00 p.m.	PRE-CONFERENCE TOUR: Carlsbad Desalination Plant
2:00 - 4:00 p.m.	SPECIAL DISTRICT LEADERSHIP FOUNDATION: Special District Administrator (SDA) Exam
4:00 - 5:00 p.m.	DISTRICT NETWORKS MEETINGS
5:30 - 7:30 p.m.	PRESIDENT'S RECEPTION WITH THE EXHIBITORS

TUESDAY, OCTOBER 11

7:30 - 8:45 a.m.	CONTINENTAL BREAKFAST WITH THE EXHIBITORS
9:00 - 10:45 a.m.	OPENING KEYNOTE PRESENTATION: Ross Shafer "How to Stay Relevant"
11:00 a.m. - 12:00 p.m.	BREAKOUT SESSIONS
12:00 - 1:45 p.m.	LUNCH WITH THE EXHIBITORS
2:00 - 3:15 p.m.	BREAKOUT SESSIONS
3:30 - 4:30 p.m.	BREAKOUT SESSIONS
4:30 - 6:00 p.m.	MIX & MINGLE IN THE EXHIBIT HALL

WEDNESDAY, OCTOBER 12

8:15 - 9:00 a.m.	SDRMA FULL PLATED BREAKFAST
9:00 - 10:45 a.m.	SDRMA GENERAL SESSION/SAFETY AWARDS/KEYNOTE: Kai Kight "Composing Your World"
11:00 a.m. - 4:45 p.m.	SDRMA SAFETY SPECIALIST CERTIFICATE PROGRAM
11:00 a.m. - 12:15 p.m.	BREAKOUT SESSIONS
12:30 - 2:00 p.m.	AWARDS LUNCHEON
2:15 - 3:30 p.m.	BREAKOUT SESSIONS
3:45 - 4:45 p.m.	BREAKOUT SESSIONS
6:00 - 8:00 p.m.	SDLF TASTE OF THE CITY: Oktoberfest

THURSDAY, OCTOBER 13

8:30 - 10:00 a.m.	BREAKOUT SESSIONS
10:15 a.m. - 12:00 p.m.	CSDA CLOSING BRUNCH: 2016 Legislative Impacts on Special Districts



"This conference is a great, once-a-year opportunity for special district elected officials and managers to share and learn among our peers."

Joe Barget, SDA
General Manager



2016 Conference ATTENDEE REGISTRATION FORM

one form per attendee, please print



Three Ways to Register:

1. ONLINE by visiting the CSDA Annual Conference website at conference.csdanet.net
2. FAX your registration form to 916.520.2465. All faxed forms must include payment.
3. MAIL CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814, please include registration form along with payment. Check should be made payable to: California Special Districts Association.

Not sure if you are a member?

Contact the CSDA office at 877-924-2732 to find out if your agency or company is already a member. To learn more about the benefits of membership, contact Member Services Director Cathrine Lemaire at cathrinel@csda.net or call toll-free 877.924.2732.

Full conference registration fee includes:

- President's Reception with the Exhibitors Monday evening
- Keynote Sessions
- Continental Breakfast with the Exhibitors on Tuesday
- Lunch with the Exhibitors on Tuesday
- Mix and Mingle in the Exhibit Hall on Tuesday
- SDRMA Full Plated Breakfast on Wednesday
- Awards Luncheon on Wednesday
- All Breakout Sessions on Tuesday, Wednesday, and Thursday
- SDLF "Taste of the City" Reception on Wednesday
- Closing Brunch on Thursday

Name:		Title:		
District:				
Address:				
City:		State:	Zip:	
Phone:		Fax:		
Email:		Website:		
Member status: <input type="checkbox"/> Member <input type="checkbox"/> Non-member				
Emergency Contact:		<input type="checkbox"/> Vegetarian <input type="checkbox"/> Any Special Needs:		
Conference Registration Fees		Early Bird (on or before Sept. 9)	Regular (after Sept. 9)	SUBTOTAL
<input type="checkbox"/> CSDA Member - Full Conference		\$580.00	\$630.00	
<input type="checkbox"/> Non-member - Full Conference		\$870.00	\$945.00	
<input type="checkbox"/> Guest - Full Conference (Cannot be from a district/company) <input type="checkbox"/> Vegetarian		\$275.00	\$315.00	
<input type="checkbox"/> CSDA Member - One-day registration <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		\$275.00 each day	\$290.00 each day	
<input type="checkbox"/> Non-member - One-day registration <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday		\$415.00 each day	\$435.00 each day	
Separate Registration Fees		Member	Non-member	SUBTOTAL
<input type="checkbox"/> Pre-Conference Workshop: SDLA Module 1: Governance Foundations - Oct. 10		\$225.00	\$340.00	
<input type="checkbox"/> Pre-Conference Workshop: Communication Strategies for Board and Managers - Oct. 10		\$150.00	\$225.00	
<input type="checkbox"/> Tour: Carlsbad Desalination Plant - Oct. 10		\$ 35.00 (includes transportation/lunch) (limited to 45 attendees)		
<input type="checkbox"/> CSDA Annual Golf Tournament - Oct. 10		\$ 95.00 (includes lunch)		
<input type="checkbox"/> SDRMA Safety Specialist Certificate Program - Oct. 12		No cost (SDRMA Members Only)		
<input type="checkbox"/> CSDA Awards Luncheon (Guests only) - Oct. 12		\$ 45.00		
<input type="checkbox"/> SDLF "Taste of the City" Reception (Guests only) - Oct. 12		\$ 60.00 CSDA Member Guest	\$ 90.00 Non-member Guest	
TOTAL				
Payment type: <input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover				
Account name:		Account Number:		
Expiration date:		Authorized Signature:		

Cancellations/Substitution Policy: Cancellations must be in writing and received by CSDA not later than Friday, September 16, 2016. All cancellations received by this date will be refunded less a \$75 processing fee. There will be no refunds for cancellations made after September 16, 2016. Substitutions are acceptable and must be done in writing no later than September 23, 2016. Please submit any cancellation notice or substitution request to lindseys@csda.net or fax to 916-520-2465.

Consent to Use Photographic Images: Registration and attendance at, or participation in, CSDA meeting and other activities constitutes an agreement by the registrant to CSDA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.



California Special Districts Association

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2016 CSDA ANNUAL
CONFERENCE

San Diego • Oct. 10-13



"This conference gave me insight and solutions to issues that my district is seeking to overcome. I have taken the experience back to my fellow board members in the expectation that what I gained by this conference will help us all to serve our community better."

Al Morrissette
Director